When problem servers pour in problematic places: Alcoholic beverage servers willingness to serve patrons beyond intoxication.

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Abstract

Our objective was to examine alcoholic beverage servers' willingness to over-serve as an explanation for intoxication that occurs in drinking establishments. Survey data were collected in 2000 from 911 alcoholic beverage servers in the State of Indiana, USA, with a grant from Indiana University. Chi-squared, analysis of variance, and step-wise regression were used to examine the influence of personal factors, location factors, management policies and practices, and larger societal control efforts on willingness to over-serve. Our findings support the need to examine managements' economic motivation and servers' personal drinking patterns as motivations for serving beyond intoxication in future research. (PsycINFO Database Record (c) 2009 APA, all rights reserved) (from the journal abstract)

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