

An examination of the utility of server intervention to reduce alcohol-related problems in college students.

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Published

Friday, January 1, 1999 - 12:00

Publisher

Journal of Applied Social Psychology

Volume

29

Issue

3

Page(s)

622-638

Abstract

College student alcohol-related problems are a major social issue. Past research has revealed that server intervention can have a positive impact on excessive alcohol consumption and driving under the influence of alcohol. The authors examined bar owners' and college students' attitudes and beliefs about server-intervention policies. 330 college students and 195 owners of college bars completed a battery of questionnaires that included measures of attitudes toward different server intervention policies and expectancies about the policies. Findings reveal group differences in acceptance and rejection of the policies. Generally, this was in the direction of owners perceiving the policies in a more negative manner than the students. Results suggest that if owners were appraised of the students' beliefs and attitudes toward several of these policies, their own attitudes might then become more favorable. (PsycINFO Database Record (c) 2009 APA, all rights reserved)

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