

The effects of eliminating alcohol in a college stadium: the Folsom field beer ban.

Author(s)

Bormann CA, Stone MH.

Published

2001

Publisher

Journal of American College Health

Type

Journal article

Volume

50

Issue

2

Page(s)

81-88

Abstract

In fall 1996, the University of Colorado at Boulder instituted a ban on beer sales at football games. To evaluate the effects of the ban, the authors collected two types of data: first, they examined the effects of the ban on game-day security incidents; second, they looked at survey data from season ticket holders and students. They administered the surveys after the first two postban seasons to assess ticket holders' attitudes about the new policy. The incident data they found indicated dramatic decreases in arrests, assaults, ejections from the stadium, and student referrals to the judicial affairs office following the ban. Survey data also indicated moderately negative attitudes about the ban among students and some season ticket holders. However, all fans were likely to renew their tickets regardless of their attitudes toward the policy. The study illustrates what can be achieved when alcohol is eliminated from a setting that frequently fosters disorderly and aggressive behaviors.

Web Link

<http://www.ncbi.nlm.nih.gov/pubmed/11590987>

[View PDF](#)