Preventing alcohol-related crime through community action: the Surfers Paradise Safety Action Project

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Abstract

The Surfers Paradise Safety Action Project, the initial phase of which was implemented in 1993, was a community-basedinitiative designed to reduce violence in and around licensed venues in the central business district of an international tourist area on Queensland AUS's Gold Coast. This paper describes specific as-pects of the implementation of the Surfers project, and presents the results of the evaluation. Findings showed marked reductions in violence and crime (inside and outside venues) and in practices that promote the irresponsible use of alcohol (such as binge drinking in-centives), as well as improvements in security practices, entertain-ment, handling of patrons, and transport policies. Activities in 18 nightclubs were observed by teams of students using a structured observation schedule in the summers of 1993(before the project) and of 1994 (after the major features of the proj-ect had been implemented). Police and security data showed: pre-project increases in assaults, indecent acts, stealing, and drunk and disorderly incidents; stabilization in the initial stages of the project; and sharp declines following the period in which a Code of Practice was instituted. Verbal abuse declined by 82%; arguments by 68%; and physical assaults by 52%. However, there are indications that nightclubs became more "upmarket," suggesting that dis-placement of problem patrons may have been at least partly re-sponsible for the impact of the project. In addition, observational data collected over the summer of 1996 indicate that violence hasreturned to pre project levels, and that compliance with the Code of Practice has almost ceased. It is hypothesized that only a system of regulation that integrates self-regulation, community monitoring, and formal enforcement can ensure that the achievements of com-munity interventions are maintained on an indefinite basis.

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